



# CX PLUS

BUSINESS DEVELOPMENT

December 2012

# CX PLUS

## PROFILE

CX PLUS was incorporated in Paris in April 2012 with Xavier Thuriot as main shareholder and CEO after 30 years in major French High Tech groups, in France and abroad, East Mediterannean, the Middle East, Central Asia.

CX PLUS develops business on the International, promoting french groups to Eastern Mediterranean area, Near and Middle East, North Africa.

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## SCOPE

CX PLUS offers to bring together French High Tech companies and first class local Partners to develop and secure their business in :

- High Tech and Security Systems
- Automotive, Transport
- Energy, Oil and Gaz, Renewable
- Construction

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CX PLUS provides support and expertise in :

- Business Development and Lobbying
- Teaming Agreements – J/V's
- Industrial cooperation engineering
- Project management
- Contract follow-up and follow-on support

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CX PLUS thanks to its network is able to second highly skilled experts in Marketing/Sales, Program Management, Industrial cooperation, transfer of know how in part/full time on case by case basis.

CX PLUS offers to liaise between Primes and Partners to optimize their relationship and help securing the good performance of their commitments for mutual benefit.

CX PLUS is committed to ethical behaviour in business practices.

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Xavier Thuriot  
MBA Sup de Co

1977-2012

International career with :  
CREUSOT-LOIRE EMPAIN SCHNEIDER  
PEUGEOT SA  
THOMSON C.S.F.  
THALES

1997-2004

Chairman and CEO THALES Middle East

2004-2008

Chairman and CEO THALES Europe and Latin America

2008-2012

Chairman and CEO THALES HELLAS